

POP-UP SHOP BUYERS GUIDE



BRIDGING THE GAP BETWEEN YOUR VENDORS AND THEIR FUTURE CONSUMERS.

THIS BOOKLET WHETHER PRINTED OR DIGITAL SERVES AS A
FUN AND GAMIFIED DIRECTORY FOR POP-UP GOERS
WHILE DOUBLING AS A MARKETING TOOL FOR VENDORS.

HOW IT WORKS

- **Purchase** a Buyer Guides Booklet.
- **Submit** your vendor details for inclusion in our directory.
 - Provide their logos, business type, and website/social media.
- **Offer** your vendors the option to purchase larger ad spaces.
- **Receive** your custom E-book and marketing materials for your attendees.
- Full print and shipping services are available *upon request*.

WHAT YOU'LL GET

Below we've highlighted the standard items included in every booklet. Check out the next page for additional add-ons and extras that can be added at an additional cost.

Sharable E-Book (pdf.) containing the following ...

- Overview of Pop-Up organization and team overview
- Vendors Directory
- Vendor Scavenger Hunt
- Pop-Up vendor map, if applicable

FULL PRINT COPIES

Additional Fees will apply.
Printing pricing is based on color/ b&w,
quantity, and shipping.

