

SPEAK YOUR TRUTH. IGNITE CONVERSATION. PLAY AT YOUR OWN RISK.



# AMBASSADOR PROGRAM

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## APPLICATION DETAILS

Interested in becoming an Ambassador?  
Please note the following application details and deadlines:

Applications will open Monday, January 17, 2022.  
Please fill out the application at [spillitcardgame.com/apply](https://spillitcardgame.com/apply)  
**Applications will close January 31, 2022**

Interviews will be scheduled one to three weeks after application submission. Upon submission, a team member will reach out with further details.

Questions or concerns, please contact [christian@spillitcardgame.com](mailto:christian@spillitcardgame.com)

**WHEN IN DOUBT... PULL SPILL IT OUT!**



# THE NEW ADULT CARD GAME ON THE BLOCK

WHERE SIP HAPPENS.



SPILL IT Founders - 2x graduates from Hampton University (From left to right) Christian Eaglin, Elexxus Welch, Brandy Pitts

## OUR SHORT STORY

SPILL IT Card Game was born from a group of college friends who enjoyed a glass of wine (or two) and great conversation. Unwinding from a day full with a few glasses of wine, led to funny and wildly passionate debates and convos. We've embarked on this business venture to create card games that challenge friends and family to speak their truth and ignite conversation. So that's our story... come be apart of the dream team.

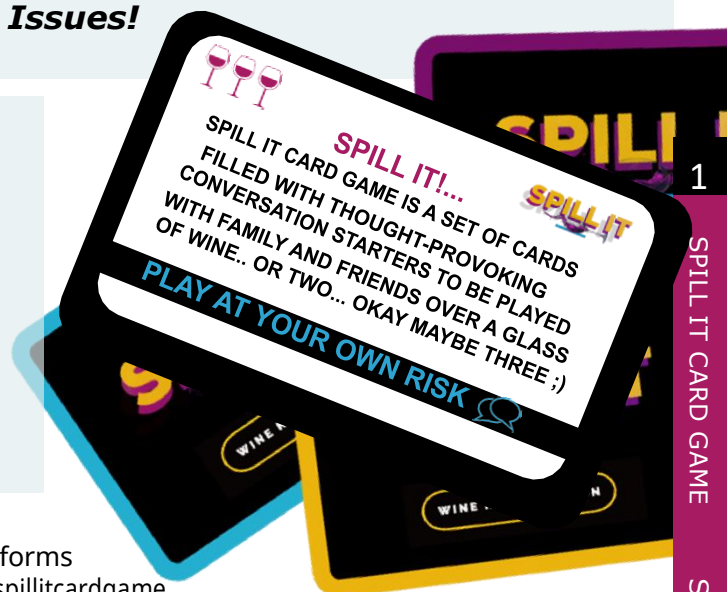
## THE AMBASSADOR PROGRAM

As a small business the best way for us to grow is through building trust and brand awareness through intimate exposure to our game editions. That is why we are proud to announce the launch of our Ambassador Program and if you're reading this, we want **YOU!** Whether it's hosting your own game nights, attending pop-up shops, content creation, or promotion, you can become an integral part of the SPILL IT family!

We know the pandemic is still very real and you may not be ready for in person... so don't worry, here at SPILL IT we give **Options and Not Issues!**

### We know... "What's in it for me?"

- Work from anywhere, at any time
- Create content for social media
- Host in-person SPILL IT Events
- Earn compensation based on sales **YOU** generate
- Access to SPILL IT Swag much more!





## ROLE REQUIREMENTS

- 1+ years Sales and Social Media experience preferred, but not required
- Able to present your authentic self in virtual & in-person networking environments
- Multi-tasking and time management skills
- Manage and provide engagement activities on all approved social media platforms
- Has experience in working with social media marketing & analytic
- Develop and present themes, ideas, and strategy relating to marketing efforts

## ROLE RESPONSIBILITIES

- Produce social media content including posts, videos, or blogs
- Create content with a hook, point of view, and personality, using creative approaches to present game playing footage
- Engage with social media in-app features that boost engagement (TikToks, Duets, Stitches, Reels, Stories, and Carousels)
- Comfortable with participating, promoting, and/or hosting game nights in-person and/or virtually and creating a safe open space for all participants to engage
- Be experimental with content - comfortable taking risks with what you're creating; yet being original.
- Help identify content that appeals to SPILL IT entry point consumers and current followers